

UP MSME 1-Connect

PROJECT REPORT

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PROJECT:

FLEX PRINTING BUSINESS

PROJECT REPORT

Of

FLEX PRINTING BUSINESS

PURPOSE OF THE DOCUMENT

This particular pre-feasibility is regarding **FLEX PRINTING BUSINESS**

The objective of the pre-feasibility report is primarily to facilitate potential entrepreneurs in project identification for investment and in order to serve his objective; the document covers various aspects of the project concept development, start-up, marketing, finance and management.

[We can modify the project capacity and project cost as per your requirement. We can also prepare project report on any subject as per your requirement.]



FLEX PRINTING



INTRODUCTION

Now-a-days, every activities of social and personal gathering increases the demand on printing Medias, such as flex banners, signage, advertisement posters, invitations cards etc... Such demands are met by a highly mechanized and computerized printing enterprise. A graphic printing enterprise provides each and every required printing medias to its users with a products and services ranging from low-end printing medias for single use to high quality printing medias.

MARKET POTENTIAL

Flex and banner market in India is growing rapidly nowadays. Additionally, the item is the most popular tool for any type of outdoor and as well indoor advertising. We can see a growing demand in almost every city including Delhi, Mumbai, Bangalore, Hyderabad, Chennai, and Kolkata.

Some of the most potential consumers are regional and national political parties. They use banners in almost every programs and rally. Additionally, companies operating in the several industries use banners for various purposes. Apart from the digital signage, flex is the only instrument for outdoor media advertising. Furthermore, every school, educational institutions, and sports organizations use flex banners in almost every event. Additionally, there is good domestic market also.

Nowadays, people use flex banners in the events including birthday parties or social gatherings. Therefore, the flex printing business has the potential market for the new entrepreneurs.

PROJECTED BALANCE SHEET

PARTICULARS	IST YEAR	IIND YEAR	IIIRD YEAR	IVTH YEAR	VTH YEAR
<u>SOURCES OF FUND</u>					
Capital Account				0.99	0.99
Retained Profit	0.99	0.99	0.99	12.76	19.06
Term Loan	1.54	4.03	7.72	1.49	-
Cash Credit	5.94	4.46	2.97	1.48	1.48
Sundry Creditors				0.29	0.32
	1.48	1.48	1.48		
TOTAL :	9.98	11.17	13.41	17.00	21.85
	0.03	0.21	0.25		
<u>APPLICATION OF FUND</u>					
Fixed Assets (Gross)					
Gross Dep.	8.25	8.25	8.25	8.25	8.25
Net Fixed Assets	1.19	2.22	3.11	3.86	4.50
	7.06	6.03	5.14	4.39	3.75
Current Assets					
Sundry Debtors					1.13
Stock in Hand	0.60	0.75	0.88	1.00	1.94
Cash and Bank	1.08	1.30	1.51	1.73	15.03
	1.24	3.10	5.87	9.88	
TOTAL :	9.98	11.17	13.41	17.00	21.85
	-	-	-	-	-

PROJECTED CASH FLOW STATEMENT

PARTICULARS	IST YEAR	IIND YEAR	IIIRD YEAR	IVTH YEAR	VTH YEAR
<u>SOURCES OF FUND</u>					
Share Capital		-			
Reserve & Surplus	0.99	2.49			
Depriciation & Exp. W/off	1.54	1.04	4.09	5.60	7.01
Increase in Cash Credit	1.19	-	0.88	0.75	0.64
Increase In Term Loan		-	-	-	-
Increase in Creditors	1.48	0.18	0.04	0.04	0.04
TOTAL :	7.45	3.71	5.01	6.39	7.68
	0.03				
<u>APPLICATION OF FUND</u>					
Increase in Fixed Assets		-	-	-	-
Increase in Stock	8.25	0.22	0.22	0.22	0.22
Increase in Debtors	1.08	0.15	0.13	0.13	0.13
Repayment of Term Loan	0.60	1.49	1.49	1.49	1.49
Taxation	1.49	-	0.41	0.56	0.70
TOTAL :	11.41	1.85	2.24	2.39	2.53
Opening Cash & Bank Balance	-	1.24	3.10	5.87	9.88
Add : Surplus	1.24	1.86	2.78	4.00	5.16
Closing Cash & Bank Balance	1.24	3.10	5.87	9.88	15.03

PROJECTED PROFITABILITY STATEMENT

PARTICULARS	IST YEAR	IIND YEAR	IIIRD YEAR	IVTH YEAR	VTH YEAR
Capacity Utilisation %					
<u>A) SALES</u>					
Gross Sale(Flex Printing)	25.65	32.13	37.53	42.93	48.33
Total (A)	25.65	32.13	37.53	42.93	48.33
<u>B)COST OF SALES</u>					
Raw Mateiral Consumed	10.26	12.85	15.01	17.17	19.33
Elecricity Expenses	1.28	1.61	1.88	2.15	2.42
Repair & Maintenance	0.26	0.64	0.75	0.86	0.97
Labour & Wages	5.28	5.81	6.39	7.03	7.73
Depreciation	1.19	1.04	0.88	0.75	0.64
Cost of Production	18.27	21.94	24.91	27.96	31.09
Add: Opening Stock /WIP	-	1.08	1.30	1.51	1.73
Less: Closing Stock /WIP	1.08	1.30	1.51	1.73	1.94
Cost of Sales (B)	17.19	21.73	24.69	27.74	30.87
C)GROSS PROFIT (A-B)	8.46	10.40	12.84	15.19	17.46
	33%	32%	34%	35%	36%
D) Bank Interest (Term Loan)	0.76	0.59	0.43	0.27	0.10
Bank Interest (C.C. Limit)	0.16	0.16	0.16	0.16	0.16
E)Salary to Staff	2.16	2.33	2.52	2.72	2.94
F)Selling & Adm Expenses Exp.	3.85	4.82	5.63	6.44	7.25
TOTAL (D+E)	6.93	7.91	8.74	9.59	10.45
H)NET PROFIT	1.54	2.49	4.09	5.60	7.01
I) Taxation	-	-	0.41	0.56	0.70
J)PROFIT (After Tax)	1.54	2.49	3.69	5.04	6.31
K) DIVIDEND	-	-	-	-	-
L)RETAINED PROFIT	1.54	2.49	3.69	5.04	6.31

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